

Crowd - Pleasing Events

No "Ho-Hum" Here

After attending a number of gallery exhibits, do they start to feel pretty much the same? Maybe you have even stopped going to art shows, festivals and exhibits because they leave you with a "ho-hum" feeling. No worries, we are working to create an antidote to "wow" you.

We turned on the creative juices to bring you monthly exhibits that are more exciting and involve more talent than ever before and involve You.

With thirty-some artists, the possibilities for events are endless and we didn't want to exclude anyone by featuring only monthly solo shows. There are four major themed events this summer and fall starting with "Moving Forward" on June 4, "Three Dimensional/Three Artists" on July 2, "Naked in August" on August 6, and our biggest event of the year "The 10-10 Show" celebrating our Fifth Anniversary on October 1.

Furthermore, we are introducing several new artists this year, including Fran Dodd and her "Color Me Beautiful" show on May 7. Then in September and back by popular demand we are showcasing Jeannie Breeding's "Lands Near & Far." Rounding up the year, we are bringing John Sherman back for a solo show—to exhibit a very special collection with us in November. Wow! And, watch for our special educational segments, called Gallery Talks throughout the year. Check our Blog for reminders too.

There will be no "ho-hum" at Hunter-Wolff Gallery anytime in 2010. Stay current with dates from our Showtime Calendar and watch for monthly email announcements. Not on the list? Give us call or contact us through www.hunterwolffgallery.com so you don't miss any of the excitement.

Who's Who — Artist & Instructor

Meet **Frances (Fran) Dodd** who paints with a passion that even penetrates her sleep. Yes she even dreams about painting in vibrant color. Painting is not a career for Fran, it is her life. She teaches workshops and paints; enjoys the outdoors with husband Allan and paints; wherever she is, she isn't far from her easel. Although she has been painting for three decades, she says, "My passion for painting never ebbs, the learning never ends, and the destination is always before me." Fran is a new addition to the gallery. Visit and comment on her dramatic and bold oils and pastels.

Awakening by Fran Dodd



Hunter-Wolff
GALLERY, LTD.
Fine Art & Collectibles

2510 W. Colorado Ave.
Colorado Springs 80904
www.hunterwolffgallery.com

May - Emerald

This intense green birthstone is considered one of the most valuable gems. The ideal shade for emerald is dark, light-filled green. This stone is thought to make its owner eloquent and persuasive, bring joy, give the ability to foretell the future and improve memory.

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Fran Dodd



Mark your calendar and be sure to visit 12 “ArtWalk Presented by Ent Business Banking” galleries located on W. Colorado Ave. Meet some of today’s top representational artists, observe special art demos, and purchase works from a wide array of artistic styles. If you enjoy art in any form, don’t miss this monthly event.

Ask Kelli . . .

Q: I purchased art by John Sherman—actually have three and love his work so much that I plan to buy another piece just for my office. Would it be possible to meet him? I feel so connected.

A: Yes, all the gallery artists are Colorado residents and we will schedule a private meeting. Please give us several dates that work for you so we can plan a time that is convenient for you and our artist. John also attends many of the ArtWalk events and is available to greet Art-walkers on First Friday ArtWalk.

Q: I purchased several paintings a little over 2 weeks ago by one of your landscape artists and now I believe I would like to have a larger piece rather than one of the paintings in the collection. Could I exchange it for a larger oil by the same artist or make some other arrangement for another piece?

A: We would like to work with you in the best way possible to make your collection complete. Although you purchased several weeks ago and plan to exchange, if you are interested in the same artist’s work, we are happy to show you what is available in a larger size to meet your requirements. Bring your painting back to the gallery and we will apply the price of that piece towards a new piece by the same artist.

Kelli

Call or send your questions
to AskKelli@gmail.com

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Red Oak on Hill, 40x30 by John Sherman

AN INTERVIEW WITH JOHN SHERMAN: BALANCING CAREERS AND FAMILY

Colorado Artist John Sherman agreed to share how he balances the demands of family and two careers and still finds time for skiing/snowshoeing, winemaking, gardening, fitness, and all the things that bring joy to his life. *How does a popular artist do it all?*

Hunter-Wolff Gallery: Thanks, John, for taking time to provide insight into how you balance family and two careers, as a successful artist and neuroradiologist. How do you manage time for your painting career with such a full plate?

John: Thanks Sharon. I have a lot of passion for painting and for my professional work. With a limited amount of time in each day, I have developed ways to be very efficient and, I admit, I have had to cut back on other activities. I don’t read as many books as I would like, but I do listen to books as MP3 files while I drive. I don’t watch much TV; I tend to stay up pretty late at night painting. Having good time management skills is important and at work I’ve been able to free up time for painting and family.

HWG: How much time do you devote to painting to keep up your level of inventory and how important is it to keep fresh work available for galleries and collectors to consider?

John: It is always a challenge to meet the expectations of the galleries that allow me to show and sell my work, and I consider it a privilege to be in such fine galleries. It is very important to keep work fresh so that returning patrons/ customers see something new from me. I don’t have a specific plan but I split my painting time between innovative pieces and refinement of signature pieces. It varies as to how much time I dedicate, but I paint every day, unless I am out of town. My day does not feel complete unless I have touched the canvas or worked on an idea.

HWG: Obviously you have a toolbox filled with business skills and delegating tasks is not foreign to you, but what you do at the canvas can’t be delegated. Can you tell us about your process that enables you to better manage your time?

John: I no longer make my own frames. I rarely stretch my own canvas or bother selling my work from a personal website or at art shows anymore. It was fun to meet people and discuss my work at open-air festivals but it took too much time away from family and other priorities. I depend on top galleries like Hunter-Wolff Gallery to be my front-person to the public and handle marketing my career. I also have to be ruthless with a painting that is “not working” by turning away from it or wiping it out so I am not wasting time.

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Fine Art . . . Treasures for a Lifetime!

Newsletters and articles are maintained at www.hunterwolffgallery.com

Send this newsletter to a friend and sign up for our email editions ★ BLOG at www.hunterwolffgallery.com/gallery

New Collection Corner

Color Me Beautiful Collection by Fran Dodd



Golden Girl 16x12 oil



Mardi Gras Memories 2
16x12 oil



Night on the Town 20x16 oil



River Drama 30x44 oil



Turning River 16x20 oil



Spring on the Arkansas 12x12 oil

Fran Dodd ★ Fran moved to Colorado in 1983 from New York where she resided for 25 years and studied at The Art Students League in New York City.

After being one of the first women artists elected to membership in the prestigious Salmagundi Club, the oldest professional artists' organization in America, she was invited to have a one artist exhibit at that facility in 1981 and 1982. Over her career she has held more than 20 solo exhibits, participated in dozens of group events and received many top honors.



In 2005, Fran was inducted into the prestigious International Association of Pastel Societies' Masters Circle. Throughout her career, her paintings have been juried into national and international exhibits across the U.S., including The Pastel Society of America, National Association of Women Artists, Plein Air Artists of Colorado, Degas Pastel Society, Pastel Society of the Southwest, Pastel Society of New Mexico, and International Association of Pastel Societies.



News Flash! Blogging To Keep You Current

Hunter-Wolff Gallery blogs and invites you to respond. We add news info and commentary once a week or more. Resident Gallery Artists contribute as Guest Writers as well. Listen to what they have to say and comment back. Your input is important to us and helps us develop better shows, offer superior artwork and meet your needs. Blog now at www.hunterwolffgallery.com/gallery

Showtime Calendar

April 24 Gallery Talk
Marlene Kort 2-4 p

May 7 ArtWalk 5-8 p
"Color Me Beautiful"
Collection by Fran Dodd

June 4 ArtWalk 5-8 p
"Moving Forward"
All Gallery Artists' Show



HWG: You recently completed some renovations in your art studio. What kind of changes did you make and did that also help with using time more effectively?

John: Yes, I recently changed my work-bench area by putting in a utility sink, plumbing, exhaust fan, pegboard and shelves. I am better organized and I love it because I am now able to varnish indoors without inhaling toxic fumes, and I don't have to worry about ruining the sink or wait for good weather to do some final steps on my paintings which saves me time too.

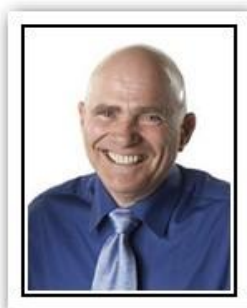
HWG: Switching gears for a minute, John, gallery visitors often ask me if you always work in the same color palette, heavy on the reds, when they see your exhibit. Can you explain why or how you are drawn to these colors and what it is about the red tree that makes you want to re-create this popular theme?

John: A lot of what I like about the color red, in all of its various shades and tones is non-verbal or sub-verbal. There is a philosophical term for it that is "qualia" which refers to things that are known but which can't be accurately described. Examples of qualia are the pain of a headache, the taste of wine, or the redness of an evening sky. I like the red palette because of the "energy" of red. It's about warmth, passion, life, sensuality, strong emotions and non-verbal elements.

HWG: By now you know, collectors love your red trees. I have a few more questions before you go back to work. It sounds like you have worked at being very organized and developed a system to be effective with your time. What is the most challenging in managing increasing demands from galleries, patrons, etc.? Something has to give, right?

John: You're right, something has to give. I used to be much more involved in the state and local medical societies and held some leadership positions. I don't have that kind of time anymore. I am less involved in church activities and don't go to sporting events. My time is structured to only support two galleries effectively and have placed a higher level of importance on my painting career and, of course, my family.

HWG: Shows are an important aspect of any successful artist's career, like your show planned for November 2010 here at the gallery. What do you do to make a show successful and meet all your deadlines?



Dr. John Sherman, the Artist says "My day does not feel complete unless I have touched the canvas"

John: Deadlines are really quite important to me. I'm used to working with deadlines in both careers—and at home. Ask my wife. (laugh) So I structure my time based on realistic deadlines. My show in November will start to take shape in May as I complete my estimates of the number and sizes of the pieces that I will create. As planned, Sharon, you and I will be working together and we will discuss a couple of concepts that I have for the show to determine the direction of the work for this show. I expect the collection to contain the familiar elements of my work ... there will be *Red Trees* but with some new ideas, different compositions, slight changes in palette, etc. Then I'll refine my initial works in late May and June to show you for feedback. Next, with your input, I begin to map out about half the paintings planned and work on them in batches while spending time on individual paintings. The collection will evolve as each individual painting is completed.

HWG: John, I appreciate all your time and the valuable tips for our readers.

John: It's been my pleasure Sharon. Before we go, I'd like to make one more comment about development of young artists. I can't overstate the importance of encouragement of young artists by friends and family and teachers. I believe almost anyone can pursue being an artist if they work at it regularly and receive great encouragement, but it is important for any aspiring artist to paint every day as much as possible.



Still Water Red Reflection, 48x36

John Sherman continues to grow in popularity at Hunter-Wolff Gallery and across the US. Primarily a self-taught artist with a deep passion for painting with mixed mediums, John brings a unique style and texture to the canvas. By using layers and layers of vibrant acrylics and/or oils on a textured-prepared canvas, he forces the eye to examine every aspect of the image. John's paintings range from \$400 to \$5,000. He accepts commissions for custom work.

John's art is found at www.hunterwolffgallery.com and frequently on our [Blog](#) as new works are released.

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